



## WMH PROJECT NAMED RESPONSIBLE COMMUNICATION GROUP OF THE YEAR



Paris, January 6, 2025.

**WMH Project has been awarded the title of *Responsible Communication Group of the Year* by the jury of the 45th Grand Prix des Agences de l'Année (45<sup>th</sup> Agency of the Year Awards).**

This recognition highlights the commitment of our 440 employees, driven by our core purpose: “To design and deliver sustainable experiences in service of a more respectful, more engaged, and more inclusive society and economy.”

We are proud that this award recognizes both our transformation into a mission-driven company and the concrete initiatives we have been developing over the past several years, including:

- Certifications:
  - ISO 20121 for sustainable event management
  - ISO 27001 for data security
  - SBTi (Science Based Targets initiative) for our decarbonization trajectory
  - ECOVADIS GOLD for our environmental, social, and ethical impact
- Commitments and charters:
  - Responsible Supplier and Procurement Charter
  - UN Global Compact signatory
  - Diversity Charter
- Strategic partnerships in waste management, solidarity-based reuse, circular economy practices, and the fight against food waste



- Social impact programs:
  - WMH CALL TO ACTION (skills-based employee volunteering program)
  - WMH FOR GOOD (endowment fund for equal opportunity)
  - WMH LINK UP (social innovation accelerator)

**“This award is both an honor and a responsibility. It reflects our ambition to align economic performance with environmental impact and social commitment. Thank you to our teams, partners, and clients who make this mission possible”** said Bertrand BIARD, Vice President of Attractiveness and Commitments at WMH Project.

**#WeMakeItHappen | #JoinTheProject | #MissionDrivenCompany  
#ResponsibleCommunication | #PositiveImpact**

**About WMH Project:**

WMH Project is **one of the leading non-media communication groups in France and Europe**. Each year, it delivers over **1,500 communication initiatives** for corporate and institutional clients across more than 100 countries.

With **440 employees** based in **Paris, Bordeaux, Lyon, Marseille, Brussels and Los Angeles**, the Group offers integrated creative and production expertise across five core business lines: **Events, Incentive & Travel, Spatial Design, Image, and Influence**.

To better serve clients with specific industry needs, WMH Project has also developed specialized divisions in luxury (**WMH Luxury**), healthcare (**WMH Healthcare**), and mobility (**WMH Mobility**).

Since becoming a **mission-driven company** in 2023, WMH Project has deepened **its environmental, social, and societal commitments**, enhancing its ability to serve its clients and support the growth of its employees and partners by enabling **all forms of sustainable experiences**.

Learn more: [www.wmhproject.com](http://www.wmhproject.com)



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