



## WMH PROJECT JOINS AS PARTNER OF THE AIX-EN-PROVENCE ECONOMIC FORUM



*Paris, June 20, 2023.*

**The Economic Forum of Aix-en-Provence** will take place July 7 to 9, 2023. Created in 2001 by the **Cercle des Économistes**, this annual forum centers around key economic and societal themes. Over the course of three days of free, public debates, the event brings together more than 380 speakers from 47 countries, including economists, academics, business leaders, representatives of international organizations, NGOs, civil society actors, 150 participants aged 18–28, and policymakers.

This year's theme, "Restoring Hope," resonates strongly with the values of WMH Project, **whose teams are proud to support and help organize this major event as it is fully aligned with the Group's social and societal commitments.** Currently in the process of **becoming a mission-driven company**, WMH Project is actively developing a **philanthropic foundation** and an **incubator for innovative projects** aligned with its core areas of expertise.

***"Our business is all about creating and amplifying economic and cultural initiatives. Through our partnership with the Aix-en-Provence Economic Forum, we aim to help foster and energize a community of stakeholders committed to building a more inclusive and sustainable economy."*** \_ Marc FISCHER, Co-President of WMH Project.

A long-standing advocate for CSR initiatives, with ISO 20121 and Ecovadis certifications and new HQE-certified headquarters, WMH Project has also launched a strategic partnership with FairMoove, a leader in sustainable tourism.



It is only natural, then, that the WMH Project group will contribute to the #ReAix debates with the participation, on Saturday, July 8, of its partner, **Jean-Pierre NADIR, founder of FairMoove**, in the panel discussion “**Tourism and the Planet: Who Should Adapt?**” addressing major economic, environmental, and societal challenges that the travel industry is facing.

**About WMH Project:**

*WMH Project is **one of the leading independent communications groups in France and Europe**. Each year, the Group delivers over **1,000 communication initiatives** for its clients in more than 100 countries, generating €145 million in revenue in 2022.*

*With more than **300 employees** and offices **in Paris, Bordeaux, Lyon and Brussels**, WMH Project brings together comprehensive expertise in consulting, creative strategy, project management, event and audiovisual technology, digital activation, as well as graphic and content production.*

*The Group operates across four key areas: **Event & E-event, Public Relations, Incentive & Business Travel, and Spatial Design**.*

Learn more: [www.wmhproject.com](http://www.wmhproject.com)



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