



WMH PROJECT EMBARKS ON TRANSFORMATION INTO A MISSION-DRIVEN COMPANY – INNOVATIVE AND COMMITTED

Paris, February 16, 2023.

WMH PROJECT has decided to build its five-year development plan around a strong objective: value creation. Economic value creation is a key focus—guided by environmental responsibility and, above all, driven by the creation of human value. Starting this summer, and in accordance with the Pacte Law, the group plans to incorporate its environmental, social, and societal mission into its corporate bylaws.

The communication professions outside of media are, above all, tools for human relations and drivers of engagement. CSR (Corporate Social Responsibility) issues are therefore at the heart of WMH Project's daily work in advising and supporting its clients. Living better, working better, and progressing better together are the mottos that guide the WMH Group teams in designing and producing the solutions they deploy to support their clients' communication with their audiences.

Recognizing the responsibility that comes with being a mid-sized leader in its field, WMH Project is taking its commitment even further by placing social and environmental impact at the heart of its organization, innovation strategy, and future growth.

WMH Project has already made significant strides in reducing its environmental footprint (ISO 20121 and Ecovadis certifications, new High Environmental Quality (HQE) certified headquarters, strategic partnership with responsible travel platform Fairmoove, etc...).

In the coming weeks, the Group will work closely with its employees, clients, suppliers, and partners to define and strengthen the societal dimension of its commitments. This approach will continue with the implementation of dedicated structures to support its positive-impact projects.

With this transformation, WMH Project aims develop and foster a broader community, both within and outside the company, committed to building a more sustainable, responsible, and inclusive economy.



About WMH Project:

WMH Project is **France's largest independent event management group**. With more than **300 employees** as well as offices in **Paris, Bordeaux, Lyon and Brussels**, the Group delivers **over 1,000 projects annually** in more than 100 countries, generating €145 million in revenue in 2022 alone. WMH Project offers end-to-end expertise across four key service areas: **Event & E-event, Incentive & Business Travel, Spatial Design and Public Relations**, combining creative strategy, project management, event and audiovisual technology, digital communication, as well as graphic and content production.

Learn more: www.wmhproject.com



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