



**PRESS RELEASE**

*Paris, October 13th, 2025.*

## **ÉLODIE KURNIKOWSKI JOINS WMH PROJECT GROUP TO LEAD HUMAN RESOURCES**



**WMH Project Group, a leading player in non-media communication in Europe, is pleased to announce the appointment of Élodie KURNIKOWSKI as Director of Talent and HR Transformation.**

Drawing on her extensive experience in rapidly evolving environments, particularly within leading international organizations, Élodie will be tasked with steering the Group's HR strategy, reinforcing its corporate culture, and supporting talent development amid a period of growth and transformation.

With a background in law, Élodie brings to the Group Executive Committee her expertise in strategic Human Resources functions, developed within a variety of fast-evolving organizations: Microsoft, VICE Media, ManoMano, and Glady (Sodexo Group).

*“My ambition is to establish a unifying social policy for the Group and to make HR a true driver of collective performance by supporting talents and managers in fostering lasting engagement.” \_  
Élodie KURNIKOWSKI.*



*“We are very pleased to welcome Élodie. Her arrival reflects our commitment to placing talent development and the well-being of the women and men of the Group at the heart of our transformation and growth strategy.”* \_ Marc FISCHER and Franck CHAUD, Co-Presidents of WMH Project.

With this appointment, the WMH Project Group reaffirms its ambition to make Human Resources a key driver of performance, engagement, and transformation, in line with its purpose as a mission-driven company: “Enabling meaningful connections in support of a more respectful, committed, and united society and economy.”

**About WMH PROJECT:**

*WMH Project is one of the leading **non-media communications groups** in France and Europe. The group executes over **1,500 communication projects** per year for corporate and institutional clients in more than 100 countries. With **440 employees** based in **Paris, Bordeaux, Lyon, Marseille, Brussels, and Los Angeles**, the group brings together comprehensive design and production expertise across five key areas: **Event, Incentive & Travel, Spatial Design, Image, and Influence.***

*To better support certain clients with specific industry codes, the group has also developed specialized divisions in **luxury (WMH Luxury), healthcare (WMH Healthcare), and mobility (WMH Mobility).***

***A mission-driven company** since 2023, WMH Project has taken its **ecological, social, and societal commitments** a step further to better serve its clients and contribute to the development of its employees and partners by enabling **all types of sustainable connections.***

Learn more: [www.wmhproject.com](http://www.wmhproject.com)



**Press contact:** Elisa LABBE – [e.labbe@wmhproject.fr](mailto:e.labbe@wmhproject.fr) – +33 6 14 95 62 26