



## COCOTTE COMMUNICATION JOINS THE WMH PROJECT GROUP



*Los Angeles, January 14, 2025.*

**At the start of this year, the WMH Project group is accelerating its strategy for sustainable growth and expanding its international network with the acquisition of the agency Cocotte Communication.**

After closing out 2024 on an exceptional note with the acquisition of the WIN-WIN agency and earning the title of Responsible Communication Group of the Year, WMH Project is kicking off 2025 with equally ambitious energy by announcing the acquisition of Cocotte Communication, a multi-award-winning French agency with offices in Paris and Los Angeles. In 2022, the agency expanded its reach and reinforced its American ambitions by launching House of Cocotte, a creative and event hub.

***“Cocotte Communication brings a distinct creative edge and an entry point into the American market. This acquisition also aligns with our vision of becoming a leading and responsible non-media communication group”, said Marc FISCHER and Franck CHAUD, co-presidents of WMH Project.***

The group is maintaining its growth momentum, broadening its offering, and establishing a footprint in North American while strengthening its leadership in France and Europe. It is expanding its client base in strategic industries like tech, entertainment, and luxury, while deepening expertise in storytelling, branding, and omnichannel campaigns.

Founded in 2012, Cocotte Communication is on track to generate €25 million in revenue this fiscal year and has earned its reputation as a trailblazing, responsible agency. By joining the WMH



Project group, it aligns its capabilities with the group's global strategy. The agency's founders will continue to lead operations, developing synergies within the group—Delphine DAMBRY in France

and Philippe NODET DE LAMOTTE in the U.S. Both will become partners and shareholders in WMH Project.

***“Joining the WMH Project group is a tremendous opportunity for us to grow and expand our impact. We share the group’s commitment to creative and purposeful communication”, said Delphine and Philippe.***

This new step is firmly in line with WMH Project's ambition to become a leading international non-media communication group, with a strong presence in Europe, while balancing economic ambition with ecological, cultural, and social responsibilities as a mission-driven company.

**About WMH PROJECT:**

*WMH Project is **one of the leading non-media communications groups** in France and Europe. Each year, it delivers **over 1,500 communication initiatives** for corporate and institutional clients in more than 100 countries. With 440 employees based in **Paris, Bordeaux, Lyon, Marseille, Brussels, and Los Angeles**, the Group brings together all the expertise required for design and production across five areas: **Event, Incentives & Travel, Spatial Design, Image, and Influence.***

*To better support certain clients with specific needs, the Group has also developed specialized expertise in luxury (**WMH Luxury**), healthcare (**WMH Healthcare**), and mobility (**WMH Mobility**).*

*Since becoming **a purpose-driven company** in 2023, WMH Project has strengthened its **environmental, social, and societal commitments**—aiming to better serve its clients and contribute to the development of its employees and partners by enabling **all types of sustainable connections.***

Learn more: [www.wmhproject.com](http://www.wmhproject.com)



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