

CSR Policy
WMH Project

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OUR VISION

As a communications group operating in the corporate, institutional and luxury sectors, we design and deliver sustainable and meaningful encounters aligned with our purpose:

“To design and create sustainable encounters that contribute to a more respectful, committed, and inclusive society and economy.”

With **4 statutory social and environmental objectives:**

1. FOR OUR CLIENTS

Inventing all types of communications solutions that establish close ties, generate engagement and bear the stamp of our environmental and social responsibility

2. FOR OUR TEAMS

Strengthening the efficiency and cohesion of our teams by providing the resources needed for everyone to thrive while contributing to the success of the collective mission.

3. FOR OUR ECOSYSTEM

Moving forward with an ecosystem of partners and suppliers who share our convictions and sense of purpose.

4. FOR SOCIETY

Supporting the development of economic, social and cultural projects that foster better community living and encourage access for all.

Our sustainable development policy is the natural extension of our status as a mission-driven company and our ISO 20121 certification, which ensures a responsible management system integrated into our operations and aligned with the SDGs of the United Nations Global Compact.

Our CSR approach is based on the key issues and strategic levers identified through our materiality analysis and fully aligned with the principles of our ISO 20121 certification.

OUR CHALLENGES AND ACTION TOOLS

CHALLENGE N°1 : REDUCE AND REINVENT OUR ENVIRONMENTAL FOOTPRINT

We make creative efficiency and sustainable innovation the driving forces of our transformation.



We are committed to:

ECO-DESIGN AND CIRCULARITY

- Prioritising sustainable choices, rental solutions, reusable production, upcycling, and incorporating local solutions from the design stage onwards.
- Co-creating with our clients to optimise the impact-to-relevance ratio in line with their challenges, positioning and objectives.

MEASURING OUR CARBON FOOTPRINT

- Regularly conducting assessments of our emissions (scopes 1, 2, 3).

ENERGY EFFICIENCY AND RESPONSIBLE LOGISTICS

- Pooling transport, favouring low-impact mobility and energy-efficient equipment.
- Managing waste through sorting, recovery/reuse and repurposing of materials.

CLIMATE ACTION WHILE PRESERVING ECOSYSTEMS

- Encouraging our clients to adopt environmental contribution and biodiversity-preservation solutions, together with our partners.

OUR CHALLENGES AND ACTION TOOLS

CHALLENGE N°2 : BETTER LIVING TOGETHER, PROMOTING PEOPLE, DIVERSITY, AND KNOWLEDGE TRANSFER

People are our primary resource and our greatest legacy.



We are committed to:

TRAINING AND KNOWLEDGE TRANSFER

- Developing skills, promoting careers in responsible event management, and passing on our expertise to future generations.

WELLBEING, HEALTH AND SAFETY

- Ensuring safe, respectful and fulfilling working conditions for all our employees and service providers.

LOCAL AND SOCIAL COMMITMENT

- Supporting cultural, educational and solidarity-focused initiatives through the CALL TO Actions programme and the WMH FOR GOOD endowment fund.

INCLUSION AND EQUALITY

- Ensuring gender balance, diversity of backgrounds, universal accessibility and openness to all cultural and social perspectives.

OUR CHALLENGES AND ACTION TOOLS

CHALLENGE N°3 : SUSTAINABLE TRUST BY GOVERNING WITH INTEGRITY, VIGILANCE AND TRANSPARENCY

Our governance is rooted in a collective commitment to progress.









We are committed to:

INTEGRITY, TRANSPARENCY, AND DATA SECURITY

- Complying with all legal and regulatory requirements and other commitments applicable to our activities, and taking into account, in a responsible and proportionate manner, the relevant expectations of our stakeholders.
- Complying with the responsible management system certified in accordance with the requirements of the ISO 20121 standard.
- Complying with the information security management system certified according to the requirements of the ISO 27001 standard.

RESPONSIBLE PROCUREMENT AND MEANINGFUL INNOVATION

- Selecting and collaborating with partners who share our commitments.
- Evaluating our suppliers in terms of CSR and establishing ethical clauses in all our partnerships.
- Promoting creative or technological innovations with a positive impact.

PARTICIPATORY GOVERNANCE

- Communicating with and engaging our internal and external stakeholders to encourage them to adhere to the Group’s responsible and ethical practices.
- Satisfying our stakeholders and strengthening our approach to continuous improvement.

OUR LEGACY

We want to leave a **positive mark**.

One that reflects a group that has successfully combined **creativity, responsibility and respect for the planet**.

A group that **passes on knowledge, builds connections and acts with integrity**.

Because the events we create today

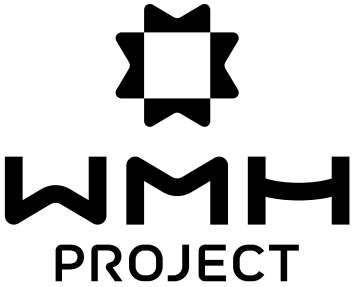
shape

the **lasting encounters** of tomorrow.

And at the heart of every project, we hold a ***conviction :***

The most precious legacy we can leave behind

Is a more respectful, more committed and more harmonious world.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